

**Union Street, Aldershot - Rushmoor Development Partnership
Consultation Timetable - November 2019**

Ahead of the consultation events held in January 2020, our intention is to hold an introductory event at the Aldershot Community Christmas Festival on 30th November to present the concept of the plans and provide the opportunity to invite the community to the consultation events.

An indicative week by week timetable proposed is shown below:

Week commencing	Actions
11 th November <i>*Political Purdah*</i>	<ul style="list-style-type: none"> • Draft news story for website on first consultation • Text for invitation leaflets to be agreed (sign off Gill and RDP) • Text for newspaper advert to be agreed (sign off Gill and RDP)
18 th November <i>*Political Purdah*</i>	<ul style="list-style-type: none"> • Website updated with new consultation dates • Website to go live (sign off with Gill) • Text for boards to be drafted • Design leaflet/ newspaper advert/social media advert (sign off with Gill) • Design event for Christmas Festival stall (game/giveaway)
25 th November <i>*Political Purdah*</i>	<ul style="list-style-type: none"> • Finalise event for Christmas Festival stall (game/giveaway) • Hold Aldershot Community Christmas Festival stall (Saturday 30th) • Invitation letters/ leaflets advertised at Festival • Text for boards to be drafted
2 nd December <i>*Political Purdah*</i>	<ul style="list-style-type: none"> • Compile and analyse feedback received • Update project website following Christmas Festival • Draft press release advertising plans/ need for redevelopment/ feedback from Christmas stall • Text for exhibition boards to be finalised (sign off, Gill, RDP, architects) • Advert to appear in the paper and sell in press release • FAQs to be drafted
9 th December <i>*Political Purdah*</i>	<ul style="list-style-type: none"> • Social media advertising of event, sent to social media groups: Aldershot Community Page and on Rushmoor District Council • Continued community meeting • FAQs to be drafted • Text for boards to be drafted
16 th December	<ul style="list-style-type: none"> • Social media advertising of consultation event • Invitation letters/ leaflets distributed (sign off Gill and RDP)
Christmas Break	
30 th December	<ul style="list-style-type: none"> • Social media advertising of consultation event
6 th January	<ul style="list-style-type: none"> • Exhibition boards sent to print • Advert to appear in the paper and sell in press release

	<ul style="list-style-type: none"> • Social media advertising of event • Comment forms and sign in sheets to be produced (sign off Gill and RDP) • Public exhibition 11th January
13 th January	<ul style="list-style-type: none"> • Public exhibition 13th January
20 th January	<ul style="list-style-type: none"> • Compile and analyse feedback received