

Agenda Item 5 (7) Champion Roles

Champion Role	Nominations
<p>Pride in Place for 2026/27</p> <p>A draft Terms of Reference for the Pride in Place Champion for 2026/27, has been prepared in consultation with Cllr Greenway, for consideration and recommendation to Council (copy attached).</p>	<p>Cllr Lisa Greenway</p>
<p>Armed Forces Covenant 2026 to April 2028</p> <p>A draft Terms of Reference for the Armed Forces Covenant Champion has been shared as part of the expressions of interest in the role. A draft is attached for consideration in advance of a recommendation to Council. The nominated member may wish to add to the final terms (copy attached).</p>	<p>Cllr Steve Masterson</p> <p>Cllr Dhan Sarki</p>

Summary of nomination from Cllr Steve Masterson

Insight and experience for the role and understanding of the armed forces community gained through:

- Part of a military family for 43 years
- Lived experience of life as part of a British Armed Forces family including overseas and regular moves of location and country
- Mayoral year engaging with different people and insight and involvement with military/community and civic activities

Proposals for the role:

- To continue the work of previous Champion and build on this
- Promote the Covenant to enhance the lives of our armed forces and families, working with colleagues across the military estate and within the Council
- To achieve the Gold Award in the Defence Employer Recognition Scheme
- Work with our MP, Leader of the Council, Cabinet and all Members to develop and enhance the Council's vision for a stronger relationship with the military community
- Support Armed Forces Day National event and its success for the Borough

Summary of nomination for Cllr Dhan Sarki

Insight and experience for the role and understanding of the armed forces community gained through:

- Served as a Gurkha for 15 years in British Armed Forces
- 12 years working within the MOD in Aldershot supporting a wide range of military units and organisations with day-to-day operations
- Involvement with military events
- Represent ward with largest population of Armed Forces families in borough
- Ability to engage with people from different backgrounds, and build relationships – regularly work with residents, community groups, officers and councillors

Proposals for role:

- To continue work of previous Champion and build on established relationships
- Strengthen the links between military and civilian communities to make a positive difference
- Promote awareness of the Covenant, the support available to veterans and listen to concerns of the armed forces community
- Work with local organisations, charities and businesses to increase opportunities for members of the armed forces community
- Support community events and activities that celebrate our military heritage.

A copy of the Champions Guidance Note is attached for background information.

Pride of Place Champion
D R A F T Role and Priorities 2026/27

Purpose: To develop a sense of pride in place within the community to deliver a promise for cleaner streets.

Role:

- (1) Work with the Council's Operations and Communications teams
- (2) Promote engagement with schools and educational institutions across the Borough
- (3) Work to improve the awareness of residents, Members and Officers of Pride of Place in the Borough
- (4) Report back regularly to the Council via the Licensing and Corporate Business Committee on plans, projects and activities

Champion Priorities in 2026/27

- (1) Continue to develop and expand a sustainable community engagement model focused on delivering "Pride of Place" across the Borough of Rushmoor.
- (2) Develop and deliver a borough-wide litter picking campaign, culminating in participation in Keep Britain Tidy's Great British Spring Clean in March 2027
- (3) Deliver a creative place-enhancement programme that improves the visual appearance of public spaces, fosters community pride, and contributes to a more attractive and welcoming environment across the Borough.

**Armed Forces Covenant Champion
D R A F T Roles and Priorities 2026/27**

Purpose: Promote the objectives of the Armed Forces Covenant on behalf of the Council through local action and by building connections between the Military and civilian communities.

Role:

- (1) Ensure that Council Services reflect the principles of the Armed Forces Covenant
- (2) Act as a conduit for all parts of the military community, including veterans, who are looking for assistance from the Council
- (3) Understand the needs of the local military community and act as a signpost and interface between the military and the community
- (4) Brief and raise awareness of the role of the champion and the objectives of the Covenant to Elected Members and staff
- (5) Support events held by and for the military community
- (6) Report back regularly to the Council via the Licensing and Corporate Business Committee.

Champion Priorities in 2026/27/28

- (1) Advocate for the local Armed Forces community and build relationships with Rushmoor, building on the legacy of the National Armed Forces Day event in Rushmoor
- (2) Actions to maintain the organisation as one that aims to be at the Gold Award Standard in the Defence Employer Recognition Scheme.
- (3) Deliver an initiative to support Cadets Week in October 2026
- (4) Continue to advocate for the Armed Forces Covenant and support the covenant partnership arrangements in North Hampshire.
- (5) Action to support a North Hampshire Armed Forces Covenant Conference in 2027
- (6) Conduct an armed forces community survey to gain insight into how members of the Armed Forces community experience council services and identify where small realistic improvements can be made.
