



# Youth Engagement

Policy & Project Advisory Board  
Tuesday July 23rd 2024

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# Demographics of young people

10,631 young people in Rushmoor

Farnborough  
6,580 (62%)

Aldershot  
4,051 (38%)

73% White:  
English, Welsh,  
Scottish, Northern  
Irish or British

8% Asian, Asian  
British or Asian  
Welsh: Other  
Asian

4% White: Other  
White

10% Disabled  
under the Equality  
Act

# Current Provision

## Rushmoor Youth Influence

- Forum for Young People to hear from experts and share their opinion on key issues
- Supported by schools in Rushmoor and Army Welfare Service

## Prospect Youth Club

- Fortify Services providing Mental Health Support until October half term 2024 funded by UKSPF
- Some Young People have been involved in ASB and struggle with trust

## Youth Café

- Set up in response to resident, business and partner feedback
- Currently led by a local ward councillor
- A partnership between the council, Step by Step, Hampshire Cultural Trust

## Detached Youth Work

- Safer Streets 5 Fund for detached youth work provision in ASB hotspots - currently ongoing

## Yellow Brick Road project

- £34k for 1 year project to support 25 x 11 to 17-year-olds at risk of exploitation
- 12 sessions with a mentor with follow up support

# Youth Provision in Rushmoor

**PROSPECT  
YOUTH CLUB**  
FOR 13-17 YEAR OLDS  
THURSDAY 5-7.30 PM - TERM TIME @ THE  
PROSPECT CENTRE, FARNBOROUGH

**PLAY GAMES**

**MUSIC**

**FREE MEALS**

**ART & CRAFT**

PLAY, RELAX, MAKE FRIENDS AND GET  
SUPPORT FROM YOUTH WORKERS

Games  
Music Pizza  
Crafts Activities

**BRAND NEW  
YOUTH CLUB**  
FOR 11-16 YEAR-OLDS  
TUESDAYS 5.30-8PM

The West End Centre  
48 Queens Road, Aldershot,  
GU11 3JD

**A SAFE SPACE FOR YOU  
TO HANG OUT WITH  
FRIENDS**

Scan the QR  
code to complete  
a membership  
form  
(or fill one out when you come)



 **STEP BY STEP**  
Small text: Small Steps - Big Ideas - Bright Futures

**RUSHMOOR  
BOROUGH COUNCIL**

**RYI** Aged 13 to 20? Want to make a  
difference to your area? Join us!

Rushmoor Youth Influence

**“Raise your voice,  
shape our future!”**

**Wednesday 17 July**

**FREE  
PIZZA!**

**RUSHMOOR  
BOROUGH COUNCIL**

# Gaps and Barriers

## Gaps

- YP groups - reflective of the local population
- Led by Young People - with a clear focus and purpose
- Communication & Engagement - no voice for YP
- Core practices & Policies - no YP view
- Future focus for YP

## Barriers

- Money & Time - resource to build capacity
- Communication Style - must be responsive to YP
- Scheduling
- Clear Vision & Focus - resource

# Objectives & Approach - To prioritise voices and perspectives of our young residents

- Opportunities for making a positive contribution by volunteering or campaigning
- Improved well being
- Recreational, cultural, sport and other enriching experiences to get involved in
- Personal development and creative activities
- Safe, enjoyable places to spend time with friends
- Targeted approach to support



# Focused Approach

## **Schools**

- RBC Offers - Work Experience Programme
- Junior Leadership Team
- Open Days (Democracy)
- Climate Community Campaign
- Influence RBC policies

## **Outreach**

- YBR - targeted programme  
Community Safety Team
- Youth Café - Aldershot
- PCC - Prospect



# Focused Approach

## **Clubs & Groups**

- Increase engagement by working with uniformed groups and clubs
- Promote opportunities linked to policies for eg defib checks
- Targeted support for specific groups such as young carers, SEND and LGBTQ

## **Communication**

- Own social media channels
- Campaigns
- YP led focus session on future work
- Views on EIA and other Policies/council projects



# Workshop/Feedback - Discussion

## How do we support and encourage our young people?

- As well as ideas, think about what barriers there might be and how we can overcome these. IE staffing, financial.
- Short and medium term 'wins'.
- How do ensure we are inclusive and accessible to everyone?
- How do we 'open our doors' more to young people?
- Partners....



# Next Steps

- August: collate feedback from PPAB and Rushmoor Youth Influence
- September: report to PPAB - outlining draft proposals for a future Youth Engagement Strategy

# Proposed Approach

## Draft proposals to be considered:

- Programme of support to secondary schools: by holding 3 open days a year. Activities include council chambers, mayor and office, budgeting tool, design your own park
- Work with Junior Leadership Teams in Schools
- Young People Led Forums – supported by RBC
- Young apprentice to work across departments focusing on work relating to their peer groups
- HCC NEETS Boost program (ran at Basingstoke council)
- Engage young people in our surveys and social media using platforms they use
- Work with Springpod to provide a virtual work experience program
- Offer good quality work experience places
- Support partners to deliver services that are appropriate to young people in each area
- Work with young people and partners to find effective solutions to address ASB and crime prevention
- Ensure we are inclusive and accessible to everyone
- Continue Youth Café & Youth Club