



RUSHMOOR BOROUGH COUNCIL

LEISURE AND YOUTH POLICY AND REVIEW PANEL

*at the Council Offices, Farnborough on
Monday, 7th September, 2015 at 7.00 pm*

To:

Cllr Liz Corps (Chairman)
Cllr Mrs. D.B. Bedford (Vice-Chairman)

Cllr T.D. Bridgeman
Cllr P.I.C. Crerar
Cllr K. Dibble
Cllr J.H. Marsh
Cllr A.R. Newell
Cllr M. Staplehurst
Cllr B.A. Thomas

Enquiries regarding this agenda should be referred to the Panel Administrator: Adele Taylor, Democratic and Customer Services, Email: adele.taylor@rushmoor.gov.uk
Tel: 01252398831.

A G E N D A

1. **MINUTES – (Pages 1 - 4)**

To confirm the Minutes of the Meeting held on 8th June, 2015 (copy attached)

2. **HAMPSHIRE COUNTY COUNCIL YOUTH CONSULTATION –**

To receive a presentation on the Hampshire County Council Youth Consultation from Mr. Ian Langley, Strategic Lead for the Supporting (Troubled) Families Programme.

3. **ALDERSHOT LIDO UPDATE –**

To receive an update from Mr. Peter Amies, Head of Community and Environmental Services, on the current position with the Aldershot Lido.

4. **WORK PROGRAMME – (Pages 5 - 14)**

To review the Panel's current work programme (copy attached), and to agree priorities where necessary.

MEETING REPRESENTATION

Members of the public may ask to speak at the meeting on any of the items on the agenda by writing to the Panel Administrator at the Council Offices, Farnborough by 5.00 pm three working days prior to the meeting.

Applications for items to be considered for the next meeting must be received in writing to the Panel Administrator fifteen working days prior to the meeting.

LEISURE AND YOUTH POLICY AND REVIEW PANEL

Meeting held on Monday, 8th June, 2015 at the Aldershot Town Football Club, Aldershot at 7.00 p.m.

Voting Members

Cr. Liz Corps (Chairman)
Cr. Mrs. D.B. Bedford (Vice-Chairman)

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| Cr. T.D. Bridgeman | Cr. J.H. Marsh | Cr. A.R. Newell |
| a Cr. P.I.C. Crerar | | Cr. M. Staplehurst |
| Cr. K. Dibble | | Cr. B.A. Thomas |

An apology for absence was submitted on behalf of Cr. P.I. C. Crerar.

1. **APPOINTMENT OF CHAIRMAN –**

RESOLVED: That Cr. Liz Corps be appointed Chairman of the Panel for the 2015/16 Municipal Year.

2. **APPOINTMENT OF VICE-CHAIRMAN –**

RESOLVED: That Cr. Mrs D.B. Bedford be appointed as Vice-Chairman of the Panel for the 2015/16 Municipal Year.

3. **MINUTES –**

The Minutes of the Meeting held on 16th March, 2015 were agreed as a correct record.

4. **APPOINTMENTS TO PANEL GROUPS –**

(1) It was **AGREED** that the membership of the Mid-Cycle meeting for the Municipal Year 2015/16 would be as follows, the Chairman (Cr. Liz Corps), the Vice-Chairman (Cr. Mrs D.B. Bedford), Cr. T.D. Bridgeman and Cr. M. Staplehurst.

(2) It was **AGREED** that the membership of the Aldershot Lido Task and Finish Group for the Municipal Year 2015/16 would be as follows, the Chairman (Cr. Liz Corps) and Crs. D.E. Clifford, A.H. Crawford, A.R. Newell, M. Roberts and B.A. Thomas, with attendance by the Cabinet Member for Leisure and Youth (Cr. Sue Carter) as required.

5. **ALDERSHOT TOWN FOOTBALL CLUB –**

The Panel took a tour of the facility, led by Mr. Bob Green, Club Secretary, before receiving a presentation from Aldershot Town Football Club (ATFC) Chairman, Mr. Shahid Azeem.

Mr. Azeem advised that the current owners had brought the Club in August 2013, but that he had been associated with the Club, as a non-executive member, prior to the acquisition. The aims of the owners included seeking to ensure that football remained in the town and that the Club was kept at the heart of the community. It was noted that the owners had managed to exit administration two years ahead of schedule; within eleven months all the debts inherited from the previous administration had been cleared. The Club endeavoured to live within its means and had made a small profit of around £3,000 in the first year.

The Panel noted the working arrangements with Chelsea Football Club U21's and were advised that realistically the existing arrangements wouldn't last forever, but it was hoped that they would continue for the next 2-3 years. Links with the Military had also been strengthened and the Club had a good relationship with the Garrison Commander.

It was advised that the results on the pitch had been a little disappointing the previous season, but this would hopefully be addressed by the appointment of new manager, Barry Smith, previously of clubs such as Celtic and Dundee United. Mr. Smith had plans to move to Aldershot with his family soon.

Mr. Azeem explained the Club's place in the community and how this particular role had to be respected and understood. It was advised that thousands of residents in the area perceived ATFC as "their Club" and it was important to maintain this perception through work within the community. The Club achieved this in a number of ways through the provision of coaching and training for young people in the area which, in turn, allowed young people to follow their dreams, support for local charities and facilitation of social inclusion and cohesion. It was advised that the players also got involved in the community through visits to schools, hospitals and charities acting as role models for the community.

The Panel were updated on the arrangements of the Youth Academy. Mr. Kevin Knight, of Knights Group Training, who ran the Academy, advised that the Academy sat in its own right, based at ATFC. It currently had 42, 16-19 year olds in full time education from the local area training and 16 part time players. The Academy took youngsters from the age of nine and in total, there were about 120 members at present. The emphasis of the Academy was to breed home-grown talent to move up into the first team when they came of age. It was noted that the new manager, Barry Smith, had a remit to only sign players from within an hour's car journey of the stadium. It was also noted that a player from a neighbouring Academy had joined the ATFC first team to help develop his game further for the future.

Mr. Azeem reported on the aspirations of ATFC and the need for a plan for the future and continued community engagement and inclusion. It was important to the Club that visitors felt welcomed and that the Club was an ambassador for the town. It was noted that sponsors of the Club were all local firms, including Bridges, Reade Signs and Elm Ltd, (sponsors of the new community stand). Sponsorship equated to one third of the Club's turnover and was vital to the continuation of ATFC, as funding from the Football Association (FA) was only in the region of £60,000 per season.

The Club had a mission statement which stated a number of aims and achievements, these included:

- Providing community football to the young, disabled and disadvantaged
- 200 free tickets for young people, per game
- Under 11's free to all games
- Helping the local authority to enhance neighbourhood facilities
- Being proactive in helping local businesses
- Partnership building with a diverse range of stakeholders
- Inspiring the young to grow responsibly
- Increase growth directly and indirectly in the regional economy.

It was noted that through developing interest in the younger generation the Club was creating future paying supporters. Some work was being carried out to target the younger generation by developing a kids' match programme written by their peer group, email promotions for free gifts etc. and acknowledgement of birthdays and Christmas.

It was advised that the Club's work in the community had been recognised locally and nationally. Locally the Club had been awarded the "Hampshire Inspire Community 2014 Business Award" for work in the community, particularly due to projects like "Seats for Soldiers", work with The Source young people's charity, links with Sahara UK and the Nepalese, working with First Wessex to support troubled families, providing roles for the long term unemployed and supporting apprenticeships. The Club had also been awarded the "National League Respect Award". This award had been given for projects such as a trip taken to Nepal with the youth team in February 2015 and their involvement with the 1st World War commemorations, where the Club had hosted a "Truce Game" at the stadium, at which a number of German officials and Sir Bobby Charlton had been present.

Mr. Azeem reported that the Recreation Ground was one of the last remaining traditional football grounds in the country bringing many advantages. The character, history and openness of the Recreation Ground had been a reason why Chelsea had chosen ATFC for their U21's. However, there were also downsides, particularly around compliance to the FA's standards. It was advised that in recent years the Club had spent in excess of £1.5 million updating the facilities, but significantly more investment would

be required to maintain safety standards. This was not sustainable in the Club's current financial position. A strategic plan would be developed over the summer period and a first draft proposal would be ready in the early autumn of 2015, for presentation to the Council. It was noted that the Club would seek support, help and advice in the preparation of the plan from the Council.

In response to a query regarding women's football it was noted that the women's team had left the club some years ago to manage themselves with some support from the ATFC. This had proved unsustainable and the team would be moving back to the Club, where ATFC would endeavour to raise their profile and provide them with more hands on support in the future.

The Panel discussed the relationship with the supporters and were advised that quarterly meetings were held with the fans. These meetings had helped identify skill sets within the fan base which could benefit the Club.

It was advised that the Club employed only four full time members of staff. The rest of the work was done on a part time basis and by volunteers.

The Chairman thanked Mr. Azeem and the other Directors and staff for their hospitality and informative presentation.

6. **WORK PROGRAMME –**

The Panel **NOTED** the current work programme, in particular the proposed item on the Hampshire County Council Youth Consultation for the next meeting. This would be discussed further at the next mid-cycle meeting.

The meeting closed at 9.11 p.m.

CR. LIZ CORPS
CHAIRMAN

LEISURE AND YOUTH POLICY AND REVIEW PANEL - WORK PROGRAMME

Set out below are the key issues which form the Panel's on-going work programme. The topics covered reflect the following:

- the development of a new policy for recommendation to the Cabinet
- scrutiny of the process of the way in which decisions have been or are being made
- reviewing issues of concern to local people or which affect the Borough
- review of performance and delivery of specific services
- monitoring and scrutinising the activities of others
- items raised by Members and agreed by the Panel for consideration
- review of policies and proposals developed by others

The purpose of the work programme is to identify the way in which topics are being dealt with and the progress made with them. An update will be submitted to each meeting of the Panel. New issues are highlighted in the programme.

LEISURE AND YOUTH PORTFOLIO ACCOUNTABILITY AND AREAS OF RESPONSIBILITY

The terms of reference of the Panel will include all these issues contained in the Leisure and Youth portfolio. The functions set out in the Scheme of Delegation are:

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| <p>Leisure and Recreation Facilities</p> <p>To deal with all matters relating to the provision and management of leisure facilities and the improvement, repair and maintenance of all buildings and equipment in relation to:-</p> <ul style="list-style-type: none"> • parks, woodlands, recreational grounds, open space and play areas • allotments <p>sports and recreation initiatives (including childcare and play)</p> <p>To deal with matters relating to the management and operation of major leisure facilities owned and/or operated by the Council and to consider initiatives for the provision of new leisure facilities in the Borough. In particular, to examine issues in relation to:</p> | <p>To deal with all matters relating to leisure marketing, heritage and tourism.</p> <p>To deal with issues relating to the letting and monitoring of contracts relating to the functions in the portfolio.</p> <p>To develop, maintain and promote those services and facilities provided for the Borough and the wider area, including:</p> <ul style="list-style-type: none"> • Basingstoke Canal • Blackwater Valley Countryside Management Service |
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| <ul style="list-style-type: none"> • Aldershot Pools Complex and Lido • Alpine Snowsports Centre • Farnborough Leisure Centre • Princes Hall • Southwood Golf Course <p>To carry out the Council's functions in respect of consultative arrangements on library services and community schools.</p> | <p>To carry out the Council's functions relating to grounds maintenance, subject to contractual issues where the function is provided jointly with other services being dealt with through the Environment Portfolio.</p> |
| <p>Town Twinning</p> <p>To deal with the social and cultural aspects of town twinning.</p> | <p>Other Matters</p> <p>To deal with all matters relating to the administration and enforcement of the Council's byelaws relating to the functions of the portfolio.</p> |
| <p>Rushmoor in Bloom</p> <p>To deal with all matters, in consultation with the Rushmoor in Bloom Forum, relating to the following:-</p> <ul style="list-style-type: none"> • The annual Rushmoor in Bloom Competition, including promotion, publicity and sponsorship, programme of events and presentation of prizes; • participation in and arrangements for the Council's entry to the Southern England in Bloom Competition; • applications for commemorative floral displays. | <p>To develop, implement and monitor the Council's strategies for addressing youth issues and the needs of young people in the Borough.</p> <p>To work with education providers to promote Life-long learning.</p> |

WORK PROGRAMME – OBJECTIVES AND PROJECTS

INTRODUCTION

At the mid-cycle meeting held on 23rd August 2004, there was a preliminary discussion on developing the work of the Panel in context of the recent review of overview and scrutiny carried out by South East Employers. The meeting examined how to structure the future work and specifically dividing the Panel's work programme into three main types of issues:

- Ongoing items for monitoring and scrutiny including regular performance management information
- A limited number of projects for in depth investigation
- Items for information

In addition, requests can be made to discuss key decisions shown on the forward plan in advance of the relevant Cabinet or Council meeting.

PROJECTS DEVELOPED BY THE PANEL

The Panel agreed to identify 3 – 4 issues which would form major projects for the Panel. For each, a task and finish group has been established and the Panel was asked to agree the following:

- The objective of the project
- When it would be completed
- A lead member drawn from the Panel
- Members making up the task and finish group

There is also a regular discussion at the mid-cycle meeting on some of the major leisure developments that are being considered for the future.

SCRUTINY & PERFORMANCE MANAGEMENT

These items will be discussed on a regular basis by the Panel in order to monitor progress and identify any specific issues. It is proposed to develop a range of performance information which will then be reported to the Panel on a regular basis, i.e. every 4 – 6 months.

| DATE RAISED | ISSUE AND DESCRIPTION OF TOPIC | PROCESS AND TIMETABLE | CURRENT POSITION | CONTACT (SERVICE MANAGER) |
|-------------|--------------------------------|--|---|---|
| 25.11.13 | Lido Review | The Lido Review Working Group identified five options for the Lido consultation exercise, which were endorsed by Cabinet in October 2013. Consultation ran until the end of November 2013. An update was provided to the Panel in March 2014. | The Cabinet considered the report from the Head of Community on the work of the Lido Task and Finish Group and the recommended actions at its meeting on 10th February, 2015. | Peter Amies, Head of Community Services, Tel: (01252) 398750, Email: peter.amies@rushmoor.gov.uk |
| 08.12.14 | | Regular updates will be made to the Panel. | The Cabinet recommended that the Task and Finish Group consider, in more detail, a number of issues raised at the meeting. This work is ongoing. | |
| 08.06.09 | Southwood Golf Course | A review of the contract was carried out in 2009/10 together with a tender process. As a result, Mack Trading, have been awarded an initial contract for nine years. As part of the agreement the Council is examining the longer term issues in conjunction with Mack Trading. | The operation of the Golf Course is continuing to be monitored. | Peter Amies, Head of Community Services, Tel: (01252) 398750, Email: peter.amies@rushmoor.gov.uk |

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| 14.11.11 | Runways End | A meeting was held at Runways End to tour the new facility and to discuss the operational arrangements. The facility had only recently opened and it was agreed that further work should be undertaken by the Panel once it had been in operation for a while. | The arrangements at Runways End would continue to be monitored. | Peter Amies, Head of Community Services, Tel: (01252) 398750, Email: peter.amies@rushmoor.gov.uk |
| 08.09.14 | | A further meeting was held at Runways End where Members had a tour of the facility and received a presentation from the Centre Manager on the operational arrangements and plans for making the facility more accessible to the public in the future. Performance information was also provided to the Panel. | | |

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| 14.08.13 | Football Clubs | The Panel has previously met with representatives of both Aldershot and Farnborough Football Club. At the end of the 2012/13 season both clubs went into administration and since that time briefings have been provided to members on the work being done to assist in securing the future of both clubs. The Clubs are now playing in the national League and Ryman League Premier Division respectively. | The working arrangements at the Clubs are being monitored and further reports made to the Panel as appropriate. | Andrew Lloyd, Chief Executive Officer, Tel: (01252) 398396 Email: andrew.lloyd@rushmoor.gov.uk |
| 08.06.15 | | A meeting was held at Aldershot Town Football Club where Members had a tour of the facility and received a presentation from the current owners on working arrangements and activities. The presentation also included the Club's plans for the future. | Arrangements at the Aldershot Town Football Club would continue to be monitored. | |

INFORMATION ITEMS / ISSUES TO BE KEPT UNDER REVIEW

These following items are provided for the information of the Panel. They have been considered in the past and will be monitored from time to time to consider whether specific work is required:

- **Cultural Strategy** – The Panel has a monitoring and review role.
- **Southwood Community Centre** – The future of the Centre is being kept under review although in the short term the future of the Centre is assured. A report is to be made to the Panel when required.
- **Princes Hall** –The Panel will receive regular reports on performance and activities.
- **Farnborough Leisure Centre/ Aldershot Pools Complex/ Southwood Golf Course** – The Panel receives the Annual Service Reports from DC Leisure on these facilities to enable it to monitor activities and performance.
- **Southwood Woodland** – The Panel has been monitoring progress with the project and a report will be made once the planning process has been completed.
- **Alpine Snowsports** – The Panel will monitor performance and activities from time to time.
- **West End Centre** – The Panel will monitor operations at the centre and consider any changes if they are proposed.
- **Aldershot Library** – A report will be made to the Panel if any change are proposed to the Library.

LEISURE AND YOUTH POLICY AND REVIEW PANEL

SCHEDULE OF AGENDA ITEMS – 2015/16

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|------------------------------------|--|-----------------------|
| 8th June, 2015 | Monitoring and Scrutiny <ul style="list-style-type: none"> • Aldershot Town Football Club | |
| 7th September, 2015 | Monitoring and Scrutiny <ul style="list-style-type: none"> • HCC Youth Consultation • Lido Update | |
| 9th November, 2015 | Monitoring and Scrutiny <ul style="list-style-type: none"> • Princes Hall | |
| 1st February, 2016 | Monitoring and Scrutiny <ul style="list-style-type: none"> • Playgrounds | |
| 4th April, 2016 | Monitoring and Scrutiny <ul style="list-style-type: none"> • Army Sports Facilities or Southwood Golf Club | |
| Dates/Items to be confirmed | Monitoring and Scrutiny <ul style="list-style-type: none"> • Playgrounds • Army Sports Facilities | Panel Projects |

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