

# POLICY AND PROJECT ADVISORY BOARD

Meeting held on Wednesday, 12th June, 2024 at the Council Offices, Farnborough at 7.00 pm.

## Voting Members

Cllr M.J. Roberts (Chairman)  
Cllr Julie Hall (Vice-Chairman)

Cllr Sue Carter  
Cllr A.H. Gani  
Cllr Lisa Greenway  
Cllr Steve Harden  
Cllr Peace Essien Igodifo  
Cllr Rhian Jones  
Cllr Halleh Koohestani  
Cllr Ivan Whitmee

Apologies for absence were submitted on behalf of Cllr T.W. Mitchell.

Cllr C.W. Card attended the meeting as Standing Deputy.

## 1. APPOINTMENT OF VICE-CHAIRMAN

**RESOLVED:** That Cllr Julie Hall be appointed as Vice-Chairman for the 2024/25 Municipal Year.

## 2. MINUTES

The minutes of the meeting held on 21st March 2024 were agreed as a correct record.

## 3. ARTS COUNCIL PLACE PARTNERSHIP PROJECT - BID FEEDBACK

The Board welcomed Mr Lee McQuade, Economy and Growth Service Manager, who provided an update on recent work that had been undertaken. Also present was Cllr Keith Dibble, Development & Economic Growth Portfolio Holder, who had been invited to attend for this item.

The Board was advised that the Arts Council England had classified 54 areas across the country as 'Priority Places', with eleven named in the South West region, including Rushmoor. These were defined as areas with 'high need and opportunity' in relation to the arts. The challenges in addressing this were outlined to Members and these included current low levels of engagement with arts and culture and the presence of areas of deprivation and health inequalities, especially when compared to surrounding areas. Regeneration projects in both town centres had presented the Council with a unique opportunity to reshape arts provision in each town.

Mr McQuade went on to define a Place Partnership Project. In summary:

- Value of over £100,000
- Strategic place-based intervention intended to make a long-term difference to the cultural and/or creative life of the community
- Making clear step change in provision in that place
- Informed by robust needs analysis and responsive to relevant local strategies
- Led by a consortium of partners relevant to delivering the project.

Members were informed that the Rushmoor bid had been provisionally titled 'Inspiring Farnborough' and had two strands, Creative Communities and Creative People. The Expression of Interest had been approved and the Council had been invited to submit a full application. The bid would contain a number of core elements, including:

- procuring 'inspiring artistic leadership' to help inform the development of the bid itself and to develop a three-year cultural placemaking programme for Farnborough
- offering opportunities for residents to engage in high quality culture, innovative experiences and ambitious art installations
- testing ideas, including immersive and digital art, which would, in turn, inform the uses of the Hub and wider spaces in the town
- commissioning experienced national/international community co-production artists and groups to work with all the communities in Rushmoor
- engaging the Borough's most deprived and culturally disengaged communities, including students/young people, military families and other stakeholders
- supporting new and expanding on existing events and activities led by and involving the community
- building the capacity, skills and reputation of the not-for-profit organisations working in the Borough alongside local freelance creatives and artists, event organisers and performers to lead cultural development
- aligning with corporate priorities, including vibrant and distinctive town centres and strong communities
- aligning with UKSPF priorities and agreed projects.

It was explained that the full application was due by 7th August and that a decision would be received in October, 2024.

The Board discussed the report and made the following comments:

- Important to consider the deprived areas outside of the town centre
- Could consider a 'cultural bus' to visit the Borough's outlying deprived areas
- Need to consider how to include those with special needs and disabilities
- Important to direct the limited funding to a few priorities that can be delivered
- Should engage young people – generally very enthusiastic
- Need to acknowledge and protect existing assets, such as West End Centre and Princes Hall in Aldershot
- Consider bandstand in Farnborough – originally proposed 25 years ago
- Need to take the public along with any project plans

The Board ENDORSED the process set out in the presentation.

The Chairman thanked Mr McQuade for his report.

#### 4. APPOINTMENTS 2024/25

##### (1) Progress Group

**RESOLVED:** That the following members be appointed to serve on the Policy and Project Advisory Board Progress Group for the 2024/25 Municipal Year:

PPAB Chairman	Cllr M.J. Roberts
PPAB Vice-Chairman	Cllr Julie Hall
Labour Group (2)	Cllrs Lisa Greenway and Ivan Whitmee
Other Groups (3)	Cllrs Sue Carter, Peace Essien Igodifo and T.W. Mitchell

##### (2) Elections Group

**RESOLVED:** That the following members be appointed to serve on the Elections Group for the 2024/25 Municipal Year:

PPAB Vice-Chairman	Cllr Julie Hall
Cabinet Member with responsibility for Electoral Issues	Cllr Sophie Porter
Vice-Chairman of Corporate Governance, Audit and Standards Committee	Cllr Bill O'Donovan
Labour Group (1)	Cllr Gaynor Austin
Conservative Group (2)	Cllrs Steve Harden and Calum Stewart
Liberal Democrat Group (1)	Cllr C.W. Card

5. **WORK PLAN**

The Board noted the current Work Plan.

It was agreed that the Climate Change Action Plan would be discussed at the next Progress Group meeting.

The meeting closed at 8.10 pm.

CLLR M.J. ROBERTS (CHAIRMAN)

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